

# SREERADH V P

## DIGITAL MARKETER

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### SUMMARY

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Passionate and driven digital marketing professional skilled in SEO, SEM, social media marketing, online advertising, and WordPress development. Proficient with tools like Google Analytics and Canva to analyze campaign performance and refine strategies. Known for innovative problem-solving, a strong commitment to digital innovation, and a deep interest in building authentic brand-to-audience connections.

### INTERNSHIP

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**Digital Marketing Intern, Futura Labs Technologies**

**July 2025 - Present**

- Assisted in developing and implementing SEO Strategies to improve Website rankings
- Conducted keyword research and optimized website content for on-page SEO
- Developed responsive, SEO-optimized websites for a burger restaurant, car rental service, and pharmacy
- Used tools like Canva to design Graphics for posts, Stories and Campaign

### SKILLS

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Search Engine Optimization  
keyword research and analysis  
Website Management  
Social Media Marketing  
HTML/CSS

Search Engine Marketing  
Google Ads  
Email Marketing  
Analytics and Reporting

Time Management  
Communication  
Creativity  
Collaboration

### EDUCATION

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**Diploma In Computer Engineering**

**July 2022 - April 2025**

HHM JDT Islam Polytechnic College, Vellimadukunnu

- Developed FindITPro a website that connects IT Professionals and Entrepreneurs
- Managed time efficiently to meet project deadlines and collaborated effectively with team members. used clear communication and creative thinking to develop key features for FindITpro.

### Certifications

- Fundamentals of Digital Marketing - Google
- SEO Toolkit crash course - Semrush Academy
- Digital Marketing - Hubspot Academy
- Technical SEO and AI search essentials - Semrush Academy